



# MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

## FACULTY OF AGRIBUSINESS

DEPARTMENT: TOURISM AND HOSPITALITY MGT

MODULE: INTERNATIONAL TOURISM

CODE: HTM412

SESSIONAL EXAMINATIONS  
NOVEMBER/DECEMBER 2022

DURATION: 3 HOURS

EXAMINER: Dr G MAKANDWA

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### INSTRUCTIONS

1. Answer any **four** questions **only**.
2. Each question carries 25 marks
3. Start a new question on a fresh page
4. Total marks 100

## **QUESTION 1**

Describe five boom factors that influenced the development of the global tourism industry [25 marks]

## **QUESTION 2**

- a. Discuss Africa's tourism performance post 2010 noting the factors that constrained the bloc from achieving her potential [15 marks]
- b. You have been appointed the destination manager of the African bloc; suggest strategies you would pursue to improve the bloc's competitiveness [10 marks]

## **QUESTION 3**

- a. Account for the heavy skewedness of international tourism traffic towards the Global North at the expense of the Global South [15 marks]
- b. Provide solutions for the Global South to tilt the international tourism traffic to their favour [10 marks]

## **QUESTION 4**

- a. Identify and explain any five notable events that influenced international tourism growth in the EAP bloc post 2000 [15 marks]
- b. To what extent did the events identified in part (a) above negatively impacted the EAP bloc's tourism performance during the same period [10 marks]

## **QUESTION 5**

- a. Describe the different ways used by indigenous communities to manage and sustain tourism attractions [13 marks]

**b.** Drawing practical examples, explain the impact of International tourism on indigenous communities. [12 marks]

**QUESTION 6**

With reference to the tourist area life cycle, explain the performance of international tourism regions [25 marks]

-----**END OF EXAMINATION**-----