MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

FACULTY OF AGRI-BUSINESS AND COMMERCE

DEPARTMENT: TOURISM, HOSPITALITY AND LEISURE SCIENCES

MODULE: ZIMBABWE TOURISM GEOGRAPHY

CODE: THMA 102

SESSIONAL EXAMINATIONS
DECEMBER 2023

DURATION: 3 HOURS

EXAMINER: MR A. MUCHINGAMI

INSTRUCTIONS

1. *Answer any four (**4**) questions only*

2. *Each question carries 25 marks*

3. *Total marks 100*

QUESTION 1

With reference to examples, explain how colonialism both positively and negatively affected tourism development in Zimbabwe. [25 marks]

QUESTION 2

(a) With reference to one named CAMPFIRE project of your choice describe any 5 challenges that the project is facing. [10 marks]

(b) Comment on the effectiveness of the measures that have been taken to mitigate these challenges. [15 marks]

QUESTION 3

With reference to examples, outline and comment on the state of rail and air transport for tourists in Zimbabwe. [25 marks]

QUESTION 4

(a) Explain the roles of any three private sector tourism representative bodies in Zimbabwe. [15 marks]

(b) With reference to examples, explain why the Zimbabwean government intervenes in the development of tourism in the country. [10 marks]

QUESTION 5

a) With reference to a tourism destination of your choice in Zimbabwean, outline the documented economic impacts of tourism in that destination. [15 marks]

b) Proffer three strategies that can be used to resolve any three negative impacts you referred to in the selected destination. [9 marks]

QUESTION 6

(a) Produce a hand drawn map of Zimbabwe showing the location of at least 7 of the country's national parks. [10 marks]

(b) Explain the distribution of the national parks shown on your map. [5 marks]

(c) Suggest any 5 strategies which the Zimbabwe Parks and Wildlife Management Authority can employ to increase visitation to its national parks. [10 marks]

END OF EXAMINATION