



# MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

FACULTY OF AGRIBUSINESS AND APPLIED SOCIAL SCIENCES

DEPARTMENT: APPLIED BUSINESS SCIENCES

MODULE: BUSINESS ETHICS

CODE: BMAN 102

SESSIONAL EXAMINATIONS

JUNE 2023

DURATION: 3 HOURS

EXAMINER: MR. B. MUTANDA

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## INSTRUCTIONS

1. Answer *All* questions in Section A
2. Answer *any three* questions in Section B
3. Start a new question on a fresh page
4. Total marks 100
5. Credit will be given for appropriate use of examples

*Additional material(s): None.*

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## SECTION A: COMPULSORY

*(Answer all questions in this section. Section A carries 40 marks)*

**Read the following case study and answer the questions that follow**

### **QUESTION 1: MITSUBISHI MOTORS MANUFACTURING**

In 1998, Mitsubishi agreed to pay \$34 million to female workers at the Normal, Illinois plant where the work environment was anything but normal. In fact, the company was charged with allowing a hostile setting for women since at least 1990. In addition to the \$34 million, Mitsubishi paid out several more million in individual suits. The women were routinely fondled, verbally abused, and subjected to obscene jokes, behavior, and graffiti. One male worker even fired an air gun between a female's legs. The abusive work environment caused many women to quit. Others were simply denied promotions when they refused to grant sexual favors. The ethics committee realized that cases of sexual harassment were being underreported for some time. The silver lining in this cloud is that Mitsubishi has impressively cleaned up its tarnished reputation. The company immediately hired Lynn Martin, former Secretary of Labor. Martin overhauled the anti-sexual harassment and complaint system, which now boasts a zero-tolerance policy.

#### ***Required***

Explain various reasons that could have been contributing to sexual harassment being underreported at Mitsubishi Motor Company. (10 marks)

b) Discuss measures that could have been taken to deal with sexual harassment at Mitsubishi Motor Company. (10 marks)

c) Discuss the impacts of sexual harassment to Mitsubishi and its employees

(20 marks)

**[Total: 40 Marks]**

## **SECTION B**

*(Answer any 3 questions from this section. Each question carries 20 marks)*

### **Question 2**

Using an organisation of your choices, discuss various ways in which corporate governance can be achieved in an organisation (20marks)

**[Total: 20 Marks]**

### **Question 3**

a. Outline how an organisation can ensure the success of its ethics programme.

(10 marks)

b. Explain common mistakes made by business executives when building an ethics programme (10 marks)

**[Total: 20 Marks]**

### **Question 4**

React to Anita Roddick's assertion that, "*The business of a business is not only about money. It should be about responsibility. It should be about public good, not private greed*".

**[20 marks]**

### **Question 5**

Using Kohlberg's theory discuss various stages children will undergo in developing morality and moral reasoning (20 marks)

**[20 Marks]**

### **Question 6**

- a. Lay out the basic tenets of Kant's ethical theory and then analyse how he would react to child labour (10 marks)
- b. Identify three sources of ethics and explain their relevance to business organisations. (10 marks)

**[Total: 20 Marks]**

**END OF EXAMINATION**