



MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

FACULTY OF APPLIED SOCIAL SCIENCES

PSYCHOLOGY DEPARTMENT

APPLIED SOCIAL PSYCHOLOGY

CODE: HPSY 424

SESSIONAL EXAMINATIONS

APRIL 2023

DURATION: 3 HOURS

EXAMINER: DR. M.KWEMBEYA

INSTRUCTIONS

1. Answer any **FOUR** questions.
 2. Total 100 marks.
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Question 1

- a. Explain the difference between Projective techniques and Sociometry approach. **(10marks)**
- b. Outline and explain any three goals of Applied Social Psychology. **(15 marks)**

Question 2

Explain any four factors of Social influence which enhances action to meet the demands of a social group. **(25marks)**

Question 3

Evaluate the role of Unhu/ Ubuntu in promoting social identity and connectedness. **(25 marks)**

Question 4

Evaluate the effectiveness of Action Research in solving the problems of prejudice and discrimination among people living with disabilities. **(25marks)**

Question 5

There has been an increase of suicide cases among the university students in Zimbabwe. Explain on how you can use behaviour focused interventions to prevent further suicide cases. **(25 marks)**

Question 6

Critically evaluate the assertion that, ‘Applied social psychology involves the systematic application of constructs, principles, theories, intervention techniques, and research findings to the solving and understanding of social problems.’ **(25 marks)**

END OF EXAMINATION