MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

FACULTY OF AGRIBUSINESS AND COMMERCE

DEPARTMENT: TOURISM, HOSPITALITY AND LEISURE SCIENCES

MODULE: MOUNTAIN TOURISM PLANNING

CODE: THMA 413

SESSIONAL EXAMINATIONS
DECEMBER 2023

DURATION: 3 HOURS

EXAMINER: DR. R BAIPAI

INSTRUCTIONS

1. *Answer any four (**4**) questions only*

2. *Each question carries 25 marks*

3. *Total marks 100*

QUESTION 1

a) Define mountain tourism. [2 marks]

b) Outline 5 forms of mountain tourism. [10 marks]

c) Classify mountain tourists, highlighting which ones are more popular in Zimbabwe.
[13 marks]

QUESTION 2

a) Comment on any 5 environmental impacts of mountain tourism. [10 marks]

b) Discuss the reasons for the observed negative impacts of mountain tourism. [5 marks]

c) With reference to practical examples, demonstrate how the negative impacts in (a) above affect the local communities' welfare. [10 marks]

QUESTION 3

a) Elaborate on the main 5 impediments to the sustainable promotion of mountain tourism in your country. [15 marks]

b) Describe the role of government in overcoming the impediments mentioned in (a) above.
[10 marks]

QUESTION 4

Discuss the direct and indirect economic benefits realized by local communities from mountain tourism. [25 marks]

QUESTION 5

a) Describe any 5 ways in which the economic impacts of mountain tourism can be improved.
[15 marks]

b) Assess how women have been affected by mountain tourism activities. [10 marks]

QUESTION 6

a) Describe the steps you would follow in developing a GIS map for mountain distribution in Zimbabwe. [10 marks]
b) Provide recommendations to the government of your country on how they can promote mountain tourism. [15 marks]

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END OF EXAMINATION

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