



# MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

## FACULTY OF AGRIBUSINESS

DEPARTMENT: TOURISM AND HOSPITALITY MGT

MODULE: REGIONAL & INTERNATIONAL TOURISM

MODULE CODE: THMA214

SESSIONAL EXAMINATIONS  
NOVEMBER/DECEMBER 2022

DURATION: 3 HOURS

EXAMINER: MRS R NYANDIMA

---

### INSTRUCTIONS

1. Answer any **four** questions **only**.
2. Each question carries 25 marks
3. Start a new question on a fresh page
4. Total marks 100

### **QUESTION 1**

- a) Define the following terms
- i. International Tourism [3 marks]
  - ii. Regional Tourism [3 marks]
- b) Using practical examples, describe the natural attractions that are found in any one regional bloc of your choice [19 marks]

### **QUESTION 2**

- a) Describe Africa's tourism arrivals from 2010 to the present day [10 marks]
- b) Explain any five challenges that negatively impact Africa's performance on the global tourism arena [15 marks]

### **QUESTION 3**

- a) Discuss any five roles of national tourism boards in the development of regional tourism [15 marks]
- b) In your opinion, what are the advantages of regional integration to a country such as Zimbabwe [10 marks]

### **QUESTION 4**

Using relevant examples, explain natural disasters that influence the growth of international tourism [25 marks]

### **QUESTION 5**

- a) Highlight the benefits that are enjoyed by local communities involved in international tourism. [12 marks]
- b) Discuss the challenges that are faced by local communities involved in international tourism [13 marks]

### **QUESTION 6**

With reference to the Covid-19 pandemic, develop and justify a crisis management framework for the Zimbabwean tourism and hospitality industry [25 marks]

-----END OF EXAMINATION-----