



# MANICALAND STATE UNIVERSITY OF APPLIED SCIENCES

**FACULTY OF AGRIBUSINESS AND COMMERCE**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**BUSINESS ETHICS**

**MODULE CODE: BMAN 102**

**SESSIONAL EXAMINATIONS**

**SEPT/OCT 2021**

**DURATION: 3 HOURS**

**EXAMINER: MR S SIZIBA**

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## ***INSTRUCTIONS***

- 1. Answer all questions in Section A and any three questions in Section B.*
  - 2. Section A carries 40 marks whilst Section B carries 60 marks.*
  - 3. Total marks 100.*
  - 4. Credit will be given for appropriate use of examples.*
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## SECTION A:

*(Answer all questions in this section. Section A carries 40 marks)*

### Question 1

#### Car smuggling at Beitbridge

A tightly orchestrated car smuggling racket believed to rope in some officials from the Zimbabwe Revenue Authority (Zimra) and Central Vehicle Registry (CVR) has hit the Beitbridge Border Post, costing the country hundreds of thousands of US dollars in potential duty. Investigations by the Sunday Mail have revealed that several vehicles parked at Zimra car yard awaiting clearance were driven out of the yard and fitted with fake number plates by the owners, apparently in cahoots with corrupt Zimra officials. The cars were then driven to various parts of the country where another chapter of the scheme, the vehicle clearance part for the legitimate registration documents, takes over.

A police officer, attached to the to the vehicle theft squad, said of the 20 vehicles that could be smuggled through the border , only three would be brought in using fake license plates while the rest would be brought in through connivance with corrupt Zimra officials. He blamed the porous security at the Zimra vehicle yard, it was difficult for police to pin down the culprits. Security in the yard is so lax that anyone can walk in and out without any security hindrance. Owners of imported vehicles parked at the yard pay storage fees of US\$10 a day although the cars are evidently parked there at owner's risk.

Vehicle importers have blamed the Government for what they called excessive duty regimes, which they said highly contributed to the ongoing corruption. There were also indications that another contributory factor to smuggling was Zimra's glaring manpower shortage at the border. When The Sunday Mail toured the border on July 21 there were only six officials for the 2pm to 10pm shift.

**(Source: Sunday Mail)**

- a) Identify the ethical issues that arise from this case study. (8 marks)
- b) Explain the reasons that could have contributed to the unethical actions highlighted in the Zimra case. (10 marks)
- c) Critically examine the effects of the lack of business ethical policies and practices to an organisation like Zimra. (10 marks)
- d) Evaluate the measures that you would recommend ensuring that good ethical principles are understood and practiced in the future. (12 marks)

**[Total 40 marks]**

**Section B: (60 marks)**

*Attempt any three questions*

**Question 2**

Explain what it is your understanding on the following in relation to business ethics:-

- i. Code of ethics (4 marks)
- ii. Ethics compliance audit (4 marks)
- iii. Corporate social responsibility (4 marks)
- iv. Ethical relativism (4 marks)
- v. Ubuntu concept (4 marks)

**[Total 20 marks]**

**Question 3**

A business landscape where there are no business ethics is a gangster paradise. Critically examine this statement explaining the value of business ethics in a competitive environment in Zimbabwe. (20 marks)

**Question 4**

You have been selected to be the chairperson of the ethics committee at your workplace.

- a) Explain to the other members any **three** common myths about business ethics that are prevalent in most organisations. (10 marks)
- b) Examine how an ethical culture can be developed and maintained within the organisation. (10 marks)

**[Total 20 marks]**

### **Question 5**

Evaluate the concept of whistleblowing as an ethical tool for exposing unethical behaviour in organisations. **(20 marks)**

### **Question 6**

Sexual harassment at the workplace in Zimbabwe has been on the increase in recent years. Most of the cases remain underreported and offenders unpunished.

- a) Explain the reasons contributing to sexual harassment being underreported at the work place. **(8 marks)**
- b) Evaluate the measures that organisations could use to promote awareness of sexual harassment at the workplace. **(12 marks)**

**[Total 20 marks]**

**END OF PAPER!**